Appendix 1 Examples of Social Media posts







Denis the Dustcart @DustcartDenis · Jun 14 #COMPETITION! RT&F (if you don't already) for chance to #win a Denis @KeepCup!

@ExeterCouncil @Devon_Hour @RecycleDevon @NewsExeter









Denis the Dustcart Published by Married D

Published by Merrick Palmer [?] · 6 July at 12:13 · 🚱

No need to wash out your recycling in Exeter.

If you can give it a quick swill, great, but don't be too fussy.

We will gladly take an un-rinsed plastic milk bottle or a tin with a smear of sauce in it. Just make sure everything is empty of food and liquid so that it doesn't contaminate the rest.... See more





C Emma Croft, Marian Winstanley and 3 others